

Simple tips for photographing FAMILIES

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tagg.

Know who you're shooting...

... before your session. What are their ages? Do they have any special interests? This will help build rapport.

Do your research!

What do kids of that age group like? Maybe bring a speaker and have a playlist to call upon if you need some prompts.

Always dress comfy!

Families in comfortable clothes are going to be more at ease.

Choosing the right location.

The photoshoot needs to be in a place where the family feels comfortable. If they're not beachy people, don't shoot at the beach!

Have props ready!

Bubbles, music, favourite toys, even a stick - sometimes kids just need something to 'do' in the photos.

Get the "all eyes on me" shot out of the way first.

This is always, by far, the most hated shot by all when it comes to the session. So get it out of the way first (especially while the kids are engaged)!

Use third party prompt apps.

Sometimes you may need some inspiration for photos before or during the shoot. Use apps like Unscripted to help you get some ideas!